

The Solution Center

A Division of Professional VisionCare, Inc.

Optometrists:

Dr. Carole Burns Dr. Kyla Cologgi Dr. Amy Lay Dr. William Lay Dr. Kristyne Edwards
Dr. Nancy Evans Dr. Gregory Nixon Dr. Stacy Stutler Dr. Bradley Johnson

VISION THERAPY AND INSURANCE

Vision therapy is used to treat diagnosed vision conditions. In some cases, Vision Therapy is the only available and effective treatment option for these conditions. However, some insurance companies and managed care plans may deny or place severe limitations on coverage for Vision Therapy services as a cost-saving measure in the same way that orthodontics is usually denied by all insurances.

We will do our best to provide you and your insurance company with all of the information necessary to file your insurance claims. You must, however, realize that your insurance is a contract between you and your insurance company (and in some cases your employer). We have done our best to design our therapy program so that it will be covered by as many insurance companies as possible. However, it is not the policy of The Solution Center or Professional VisionCare to compromise our care or allow insurance companies to dictate our treatment plans. It is important to remember that the unwillingness of insurance companies to pay for these services does not reduce the need for obtaining treatment.

Insurance companies will not cover any therapy that they deem educational or as a treatment for learning issues. Therefore, oculomotor (eye movement), perceptual and cognitive therapies are not able to be coded for insurance coverage. The only type of therapy that may be covered is binocularity therapy as the insurance companies view it as a medical procedure. This educational versus medical paradigm is the main basis of most insurance companies' denials and exclusions.

Our binocularity program is divided into three sections: Fixation, orthoptic, and application. The fixation part of therapy uses one eye at a time as a way of balancing and equalizing each eye's skills so that they may perform efficiently together. This type of therapy is the foundation of binocularity treatment, however, unfortunately insurance companies refuse to cover it. The second part of therapy is orthoptic therapy. This is usually performed in the second block of therapy and is the section that has the greatest chance of being covered by insurances. The third section of therapy is called application. It is a specialized section of therapy which is designed to ensure that the patient will have a healthy, functional binocularity system in all scenarios. Due to the specialized nature of this treatment, it may or may not be covered by your insurance plan.

Please keep in mind that as you progress through your therapy program, the amount and type of therapy you require may change. This is due to progress being made more or less quickly than anticipated. The doctor in charge of your case will discuss this with you as you progress through therapy. We are here to provide the best possible care to you and your family. If you have any questions or concerns, please feel free to contact us.

**While Optometric vision therapy is not inexpensive,
it should be seen as an investment in your child's future.**

We do realize however that the cost of vision therapy may be a financial burden for some families especially in cases of insurance denials, we have made special arrangements with CareCredit (www.carecredit.com), have payment in full savings, and a sliding fee scale system. Please do not hesitate to discuss this with us.

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